

around the corner ...

*The Art World's Contribution to Fighting
the Water Challenge in Kenya*

just

Charity Art Auction, 22nd May 2011



VOSS[®]
foundation

"Access to safe drinking water is a fundamental human need and, therefore, a basic human right."

Kofi Annan

The Mission ...

In a global world, both the problem and the solution are **just around the corner ...**

Proceeds from the charity art auction will help the Voss Foundation and Milgis Trust preserve the Samburu way of life through access to safe drinking water, improved education, and environmental conservation. Together, we will enable the Samburu people to improve their own lives.

Knut Brundtland, President and Founder of the Voss Foundation, explains: *"This auction will be a vehicle to raise awareness about the water challenge in rural Kenya. It is a unique opportunity for the international art world to become involved, using their expertise and knowledge to reach out to Kenya with Voss Foundation and Milgis Trust"*.



The Charity Art Auction ...

Just around the corner ... charity art auction will be hosted by the auction house Sotheby's, who will waive commissions in the name of charity.

The auction will commence with a special video appearance by Helen Douglas-Dufresne and Pete Ilsley of Milgis Trust in Kenya. The auction will be held at The Kistefos Museum outside Oslo on 22nd May 2011.

The auction is supported by collectors, artists and gallerists around the world. It will feature high quality modern and contemporary art by established international artists.

Just around the corner ... is a unique kind of charity auction as it embraces the art community as a whole, including collectors, artists, galleries and buyers for the auction and underwriting.

The art committee will consist of: Knut Brundtland, Cecilie Malm Brundtland, Marianne Holtermann, Turid Meeker.

Sir Richard Branson's endorsement ...



"In a global village we need to collaborate and form unlikely partnerships to address the urgent challenges facing us and find solutions, which could be just around the corner ..."

Sir Richard Branson,
August 2010

Lack of water should not be an obstacle to human development

Voss Foundation ...

Voss Foundation supports and finances water projects that enable people to improve their lives through access to clean water.

We employ a unique approach that ensures local ownership and long term sustainability through partnerships with trusted local organisations, use of appropriate technology and through systems that assess the multiple water needs of a community. Primary targets are women and children, with a special focus on adolescent girls – an often overlooked and under-serviced demographic group that is particularly at risk. Voss Foundation's projects primarily involve a combination of well-digging and -creation or -rehabilitation, pumping and piping.

Secondary water-related needs are based on local requests and range from bringing clean water to schools and infirmaries, to agriculture and irrigation, to micro-finance and education based on new resources, time or money made available by the presence and proximity of clean water.

Milgis Trust ...

Milgis Trust is Voss Foundation's local partner in Kenya. Through successfully completed and on-going projects in the Samburu area we have developed a close working relationship.

Milgis Trust works to sustain the wildlife, habitat and the Samburu people's way of life in Northern Kenya. Through living with them over decades, trustees Helen Douglas-Dufresne and Pete Ilsley have an in-depth understanding of the region. They have earned the respect of the tribal elders and work with them in adopting a holistic solution to health, education and environmental issues.

The Samburu region ...

In the arid rural Samburu region of Northern Kenya, women and children walk up to 10 kilometers carrying heavy buckets of water every day. The search for water is a continuous threat to the people's survival in their natural environment while also preventing them from attending school or earning an income and negatively affecting their health and development.

The Samburu people have suffered exceptionally recently, due to a severe drought of historic proportion. After years of working with this centuries-old culture, the Voss Foundation and Milgis Trust have become intimately acquainted with their struggle to thrive as a people in a changing environment.



Just around the corner ...

The gift of a Samburu walking stick to every contributor will be the art world's exclusive symbol of involvement in **just around the corner ...**, signifying devotion to philanthropy.

Support from Voss of Norway ASA and other corporate sponsors will enable the Voss Foundation to keep operating costs at a minimum, allowing the maximum percentage of each dollar contributed to be allocated directly to the **just around the corner ...** mission.

VOSS
artesian water from norway

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