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My Night Of Cocktails And Conversations With Claudia Chan And Other Remarkable Women

by [Amanda Ebokosia](#)

Interview: Kara Gerson, Executive Director of the Voss Foundation

Amanda Ebokosia: I've learned a lot about your work as the executive director of the [VossFoundation](#). Please, tell me more about your not-for-profit organization and why it's so important for you to be here tonight.

Kara Gerson: "The Voss Foundation is a 501(c)3 public charity dedicated to providing access to clean water to rural communities to Sub-Saharan Africa and raising awareness to the ongoing need in that region. And we take a particular interest in women and girls because it's the women and girls who suffer disproportionately from the lack of access to clean water. That has led me to both angles to Claudia. From Voss and international development work to the women empowerment work we go through as well—sort of in tangent with the water issue. And so she flattered me beyond belief by asking me to be on her website and interviewed me. She invited me here and it's really been incredible. I wish I could have gone to more events but we had an event in [Boston](#) this week."

Amanda Ebokosia: Yes, so how have your fundraising efforts been this year?

Kara Gerson: "It's going really well. It's really an inspirational issue so when people learn more about the water crisis—they may not have known about it before—so when they do it really just opens their eyes. It gets people really excited. It's not just a clean water and dirty water issue. It's about women, economy, empowerment, and politics. It just affects everything. I mean we talked about the ripple effect of clean water. I think it really resonates with people."

(Excerpt)