



April 24, 2012

**Beach polo 2012 hits the sand Miami Beach style**

Get ready ladies and gentlemen the hottest event of the year is about to hit the sand again this Thursday. It will be the eighth year for the [Miami Beach polo](#) and with an elegant new title sponsor [Maserati](#). These matches are considered the most prestigious beach polo competitions and take place **April 26 to April 29, 2012** between 20th and 22nd Streets in Miami Beach, FL

Much like last years event, VIP ticket holders will get special invites to various lifestyle invite-only events including chic fashion shows by [La Martina](#) and [Blank Silk](#) collection will once again will feature Indian-inspired women’s apparel from **Meghan Walsh**, the talented daughter of [America’s Most Wanted](#) TV host, John Walsh. Maserati has created a special edition polo shirt “**La Martina For Maserati**” that will be available for purchase at the pop up retail tents at the matches.

During the day, spectators will appreciate the tournament amongst Miami's most prominent social figures, celebs and socialites from under an airy tented platform. The women’s competition will feature eight teams in a one-day series of round-robin championship matches. **Tara Lordi, Melissa Hornung** and **Angela York**, will try to hold their title as 2011 champions as they compete against the highly touted **Cecilia Cochran, Tiffany Busch** and **Natalia Baecher**. Adrenaline will be pumping as the mens 2011 winning team, The Raleigh, led by captain, **Bash Kazi**, return to defend their rank. The ever so popular **Luis Escobar, Nic Roldan, John Gobin, Kris Kampsen** and **Pelon Escapite** are all anticipated to return and fight for this year’s esteemed award. There are a bevy of new and exciting sponsors including: [Heys USA Group](#), [Don Miguel Gascón Winery](#), [Triumph Motorcycles](#), [Lufthansa](#) and [Esquire magazine](#).

The best part is proceeds from ticket sales will support **Big Brothers Big Sisters of Greater Miami** and **The Voss Foundation**. What a perfect way to spend your weekend watching a chic polo match, over the beautiful ocean, while sipping on [Don Miguel Gascon](#) wine and supporting a cause. For more information and to quickly get tickets go to <http://www.miamipolo.com/>